



# College Recruiting, Summer 2023

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# Agenda

SCOUTING  
ZONE

WASHINGTON RUSH

## + What is ScoutingZone / What's New

## + How To Draw Coaches to Sidelines

- + Creating a Top College List
- + Communication w/ Coaches
- + Effective Highlight Videos

## + ScoutingZone Demo

- + Scout View
- + Player Portal
- + Scout Analytics
- + College Center

## + Q & A



# Creating Your Top College List

- + Realistic Academically
- + Realistic Athletically
- + Financial Aspects
- + Social Atmosphere
- + Soccer Program
- + Athletic Program
- + Size of School
- + Division
- + Geographical Location
- + Quality of Life



# Communication w/ College Coaches



- + Game Plan
- + Written by Player, NOT Parents
- + Incl Grad Year, Name, Club Team
- + Personalized
- + SZ Profile Weblink
  - + Upcoming Tournament Schedule
  - + Follow up AFTER Tournaments
  - + Send Video Clips
  - + Pick up the Phone! (2-Way Communication After June 15 Soph Yr)

Dear Coach \_\_\_\_\_,

My name is \_\_\_\_\_ and I play for {insert Club and Team Name/Age Group} as a center forward. I am a freshman at \_\_\_\_\_ High School in {City, State}. My current GPA is a 4.1 and I plan on keeping a 4.0 or above all 4 years of high school. Academics are extremely important to me.

I have done lots of research and Vanderbilt as a school and soccer program meets every one of my college search criteria. Vanderbilt fits my ideal school profile, strong academics, is a small private school with a phenomenal soccer program as well as it is in the SEC and that for me is super important. I love everything about what I have read and heard of your school and program! I pride myself on working hard, my coachability and being a great teammate. I hope to one day, be that player/teammate for your program.

I am planning to visit on December 6th on my way to the DA Showcase in Florida. I know you cannot host me but I wanted to let you know about my visit. Hopefully you can come watch me play in Florida. I will send you my schedule when I get it.

If you are coming to the Surf College Cup over Thanksgiving, please come watch me play. I am #7 up top.

**Friday 11/29 9am – My Team (insert team name/club) vs Opponent X - Oceanside SoCal Complex - Field #10**  
**Sunday 11/30 9am - My Team (insert team name/club) vs Opponent Y - Oceanside SoCal Complex - Field #11**

You can view my player profile here: <https://scoutingzone.com/Home/prof/3736?pn=Layman>

My coach {Insert Club Coach's Name} is on this email if you would like to talk to him about me!

Sincerely,

\_\_\_\_\_

First Name, Last Name - Class of 2023 - Jersey #7  
{Insert Club Team Name}  
[Firstname.Lastname23@email.com](mailto:Firstname.Lastname23@email.com)

# Effective Highlight Videos



- + What is the Purpose?
- + Keep it Short – Highlights (3-5 min)
- + Intro to Your Video (name, grad year, club team, jersey #, position, contact)
- + Make Yourself Visible
- + Best Clips at Beginning
- + Show the Entire Play
- + Keep it Positive
- + Tasteful Music
- + Unlimited Videos - SZ Player Profile



# Utilization of Your SZ Player Profile



Driving Meaningful  
Connections & Exposure  
Through Your SZ Player  
Profile

The screenshot displays the SCOUTINGZONE player profile interface. On the left is a vertical navigation menu with the following items: Home (house icon), My Profile (person icon), Academics, Athletics, Accolades, and Schedule. The 'My Profile' section is highlighted with a red border. Below this are: My Videos (play icon), My Favorites (heart icon), Recruiting Assessment (question mark icon), My Analytics (clock icon), and College Center (building icon). The main content area consists of six green-tinted cards arranged in a 3x2 grid. The top-left card is 'Edit Profile' (pencil icon). The top-right card is 'Send Profile to Scouts' (share icon), with the text circled in red. The middle-left card is 'Update Favorites' (star icon), with the text circled in red. The middle-right card is 'Add Highlights' (play icon), with the text circled in red. The bottom-left card is 'View My Scout Analytics' (line graph icon), with the text circled in yellow. The bottom-right card is 'View Colleges/Emails' (magnifying glass icon), with the text circled in yellow.

- Home
- My Profile**
  - Academics
  - Athletics
  - Accolades
  - Schedule
- My Videos
- My Favorites
- Recruiting Assessment
- My Analytics
- College Center

- Edit Profile
- Send Profile to Scouts
- Update Favorites
- Add Highlights
- View My Scout Analytics
- View Colleges/Emails

# Utilization of Your SZ (Managers)



*San Diego Surf ECNL G07*

Watch on YouTube

Austin FC MLS Next U17 vs Surf MLS Next U17 4/9/2019

## TEAM ROSTER

<p><b>Kim McCaskey</b> #00 2/8/2004 2022 4.00 sandyclon@gmail.com (555) 555-5555 SAT: N/A ACT: N/A Uncommitted</p>	<p><b>Tara Parker</b> #2 3/17/2004 2023 3.80 taraparker@test.com (555) 555-5557 SAT: N/A ACT: N/A San Diego State University</p>
<p><b>Sandra Colton</b> #3 1/10/2004 2022 4.00 sandyclon@test.com (555) 555-5555 SAT: 980 ACT: 21</p>	<p><b>Shelly Cena</b> #4 2/11/2004 2023 3.50 shellycena@test.com (555) 555-5555 SAT: N/A ACT: N/A</p>

## EXPORT ROSTER

**San Diego Surf**  
San Diego Surf ECNL G07

<p><b>Kim McCaskey</b> #00 GPA: 4.00 SAT: N/A ACT: N/A 2/8/2004 2022 (555) 555-5555 sandyclon@gmail.com</p>	<p><b>Tara Parker</b> #2 <b>COMMITTED!</b> M/D San Diego State University</p>
<p><b>Sandra Colton</b> #3 GPA: 4.00 SAT: 980 ACT: 21 1/10/2004 2022 (555) 555-5555 sandyclon@test.com</p>	<p><b>Shelly Cena</b> #4 GPA: 3.50 SAT: N/A ACT: N/A 2/11/2004 2023 (555) 555-5555 shellycena@test.com</p>
<p><b>Skylar Basye</b> #5 GPA: 3.50 SAT: 1080 ACT: 20 1/1/2005 2022 (555) 555-5555 skylarbasye@test.com</p>	<p><b>Michelle Gardner</b> #6 GPA: 3.80 SAT: N/A ACT: N/A 8/20/2004 2022 (555) 555-5555 taraparkerbasye@gmail.com</p>
<p><b>Brooklyn Kentera</b> #7 <b>COMMITTED!</b> DEF Santa Clara</p>	<p><b>Jamee Lucchesi</b> #8 GPA: 3.30 SAT: N/A ACT: N/A 5/12/2004 2023 (555) 555-5555 deckarbasyetest@gmail.com</p>
<p><b>Nikki Lasher</b> #10 GPA: 3.80 SAT: N/A ACT: N/A 6/1/2004 2023 (555) 555-5555 tara@scoutingzone.com</p>	<p><b>Vanessa Brummer</b> #11 GPA: 3.40 SAT: N/A ACT: N/A 1/14/2004 2023 (555) 555-5555 vnessabrummer@test.com</p>



# Utilization of Your SZ (Scouts)



Team Details | Match Rosters | Advanced Rosters | Search for player or...

**San Diego Surf**  
San Diego Surf ENCL-RL 02/03 - '03

- Andrew Dykstra** (Defender, Jersey 3)  
Commitment: Uncommitted  
Club: San Diego Surf  
Team: San Diego Surf ENCL-RL 02/03 - '03  
Grad year: 2021 GPA: 4.1 DOB: 03/14/2003
- Makai Bruce** (Defender, Jersey 4)  
Commitment: Uncommitted  
Club: San Diego Surf  
Team: San Diego Surf ENCL-RL 02/03 - '03  
Grad year: 2022 GPA: 3.6 DOB: 02/09/2003
- Drew Cowman** (Midfielder, Jersey 5)  
Commitment: Uncommitted  
Club: San Diego Surf  
Team: San Diego Surf ENCL-RL 02/03 - '03  
Grad year: 2021 GPA: 3.8 DOB: 03/17/2003
- Drew Cowman** (Fwd/Midfield..., Jersey 5)  
Commitment: Uncommitted  
Club: San Diego Surf  
Team: San Diego Surf ENCL-RL 02/03 - '03  
Grad year: 2021 GPA: 3.8 DOB: 03/17/2003
- Elijah Zamora** (Mid/Defender, Jersey 7)  
Commitment: Uncommitted  
Club: San Diego Surf  
Team: San Diego Surf ENCL-RL 02/03 - '03  
Grad year: 2022 GPA: 3.7 DOB: 08/28/2003

**Breakers FC**  
Breakers FC MLSNEXT U19 - '03

- Armando Villa** (Keeper, Jersey 0)  
Commitment: Uncommitted  
Club: Breakers FC  
Team: Breakers FC MLSNEXT U19 - '03  
Grad year: 2022 GPA: 4.3 DOB: 12/05/2003
- Zachary Beardsley** (Defender, Jersey 2)  
Commitment: Uncommitted  
Club: Breakers FC  
Team: Breakers FC MLSNEXT U19 - '03  
Grad year: 2022 GPA: 3.7 DOB: 05/17/2004
- EVAN MARISCAL** (Midfielder, Jersey 4)  
Commitment: Uncommitted  
Club: Breakers FC  
Team: Breakers FC MLSNEXT U19 - '03  
Grad year: 2023 GPA: 4.2 DOB: 08/30/2004
- Ottis Pendergraft** (Forward, Jersey 5)  
Commitment: Uncommitted  
Club: Breakers FC  
Team: Breakers FC MLSNEXT U19 - '03  
Grad year: 2022 GPA: 4.7 DOB: 07/22/2004
- Jack Dawson** (Defender, Jersey 7)  
Commitment: Uncommitted  
Club: Breakers FC  
Team: Breakers FC MLSNEXT U19 - '03  
Grad year: 2022 GPA: 3.9 DOB: 03/15/2004

Tournament | Schedule | Matches | Players | Top 10

Team Details | Match Rosters | Advanced Rosters | Save Formation

**San Diego Surf ECNL (Surf SC- San Diego)**

- 22 Taylor Kornieck
- 2 Grace Carter
- 10 Lucy Rickerson
- 6 Julia Kappes
- 13 Sarah Miller-Haughton

**Eagles GU17 ECNL (Eagles SC)**

- 5 Jra Ishikawa
- 24 Savannah Gonzales
- 7 Sydney Caracciolo
- 2 Jackie Grubel
- 29 Kristen Canepa

**Kayla Kukau**  
Commitment: None  
Team: Eagles GU17 ECNL  
Grad year: 2017  
Defender  
QUICK NOTE | VIEW PROFILE

Tournament | Schedule | Matches | Players | Top 10



# Promo Codes



[www.scoutingzone.com](http://www.scoutingzone.com)

**+ Players (SZ Premier): WashRush-Premier**

❖ Players' access to scout analytics and SZ's college center

**+ Managers: WashRush-Virtual**

❖ Printing core rosters / activating virtual team webpages / adding game footage

**+ Managers: WashRush-Roster**

❖ Printing tournament rosters

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**@scoutingzone**





**Players that are driving their own recruiting process are the ones creating more college soccer opportunities for themselves. --ScoutingZone**

