



Trace iD

The best way to discover a player

Washington Rush Players and Parents Workshop



Agenda

1 What is Trace/How it works

2 Trace Tour

3 What is Trace iD

4 Using Trace iD

5 The Future is now!

6 Questions

7 Contact



How it works

01 02 03 04 05

Our camera
tracks the
action across
every inch on
the field



[PlayerFocus]

01 02 03 04 05

Our AI
software
identifies and
spotlights
each player



Groundbreaking, new experience

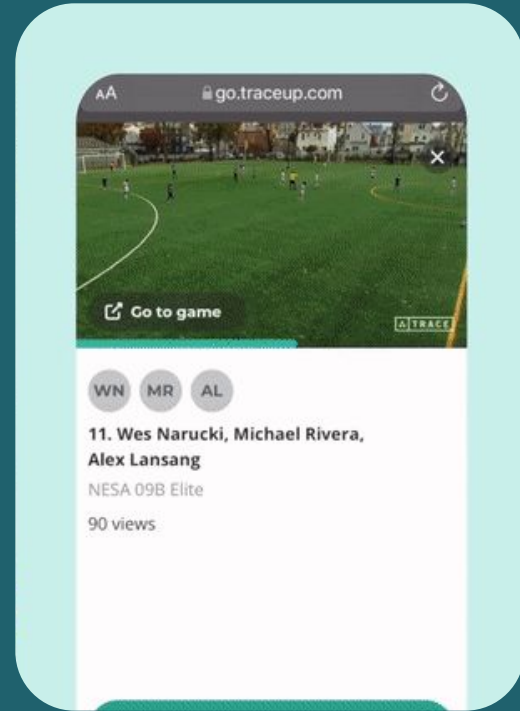
01 02 03 04 05

Each player
receives their
individual highlights
within hours of
the game



01 02 03 04 05

Highlights are auto-tagged to make it easier to share, analyze, and train



01 02 03 04 05

Zoom in, zoom out, switch angles - for an even better experience*

**coming soon*



So ... we're going sensorless.

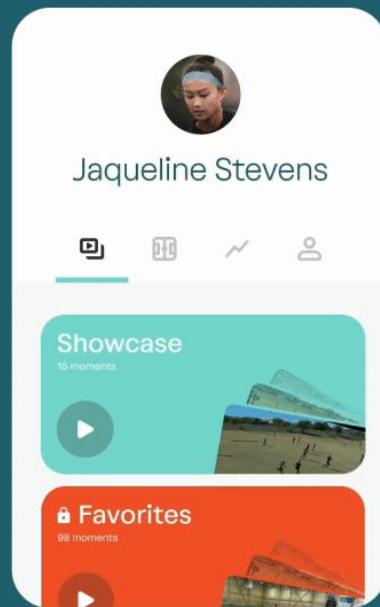


Trace Tour

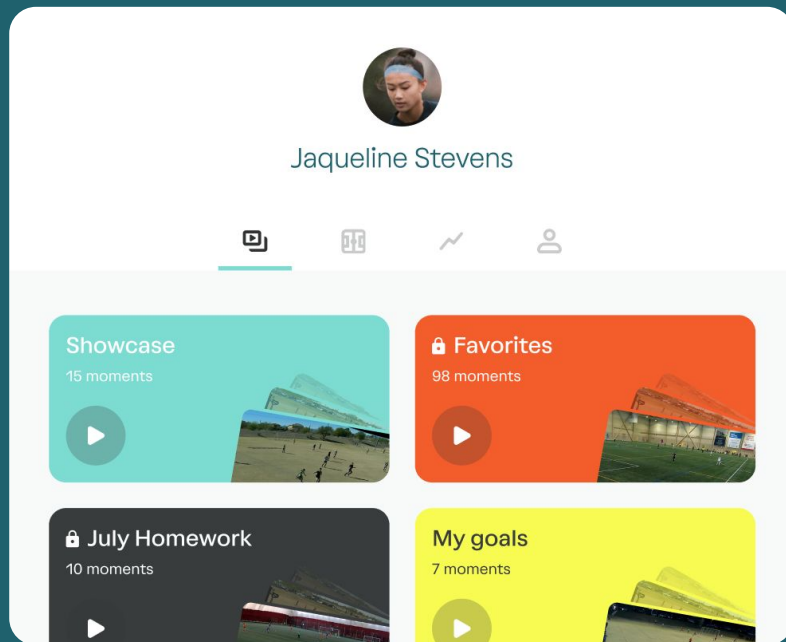
What is
Trace_iD+?

- What is Trace iD

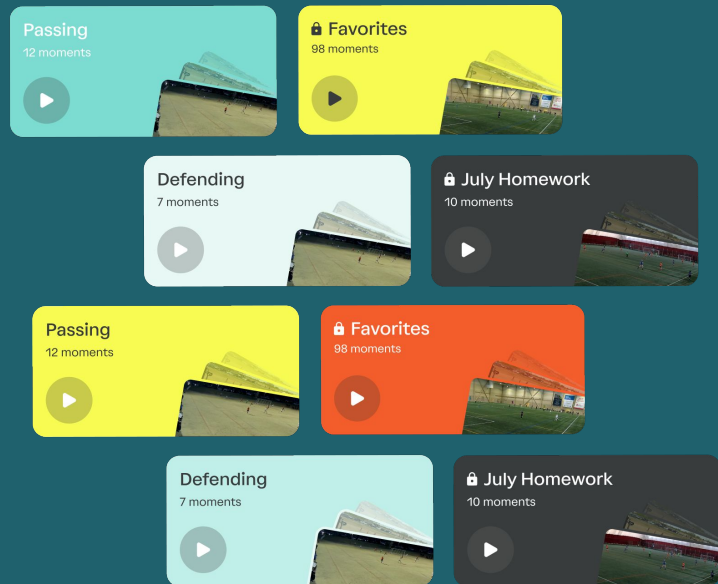
Trace iD is
the Ultimate
Soccer Profile



One Dashboard



Create Playlists



- Using Trace iD

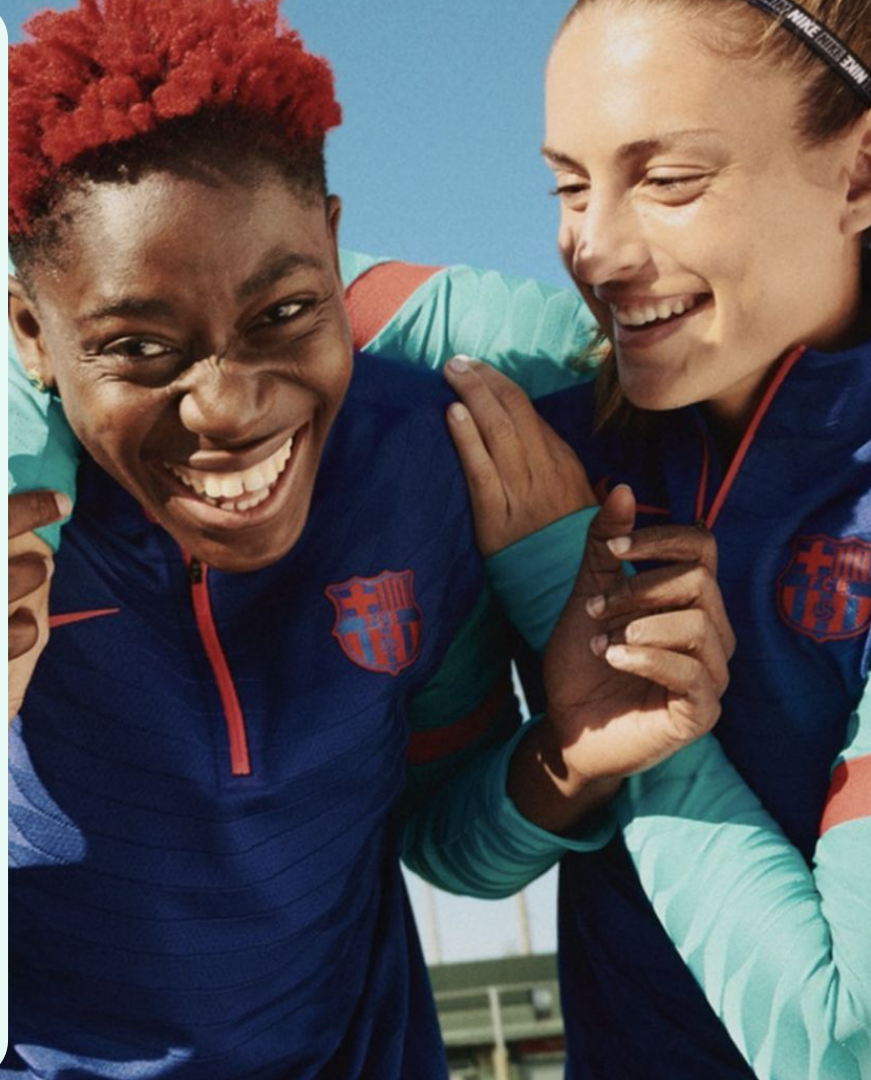
Trace, Coaches, Parents, and Gen Z

Coach/Parent Driven

- Mobile Classroom
- Virtual Classroom
 - Flip the classroom
- KPI Playlists

Player Driven

- College Recruiting
 - Showcase
 - League games
- Self Assessment (pre/post)
 - Playlist creation
 - 3-2-1
- Individual Development Plan (video-based)
- Season Reviews
 - Player led using video





2023 Product Roadmap

Vertical video.

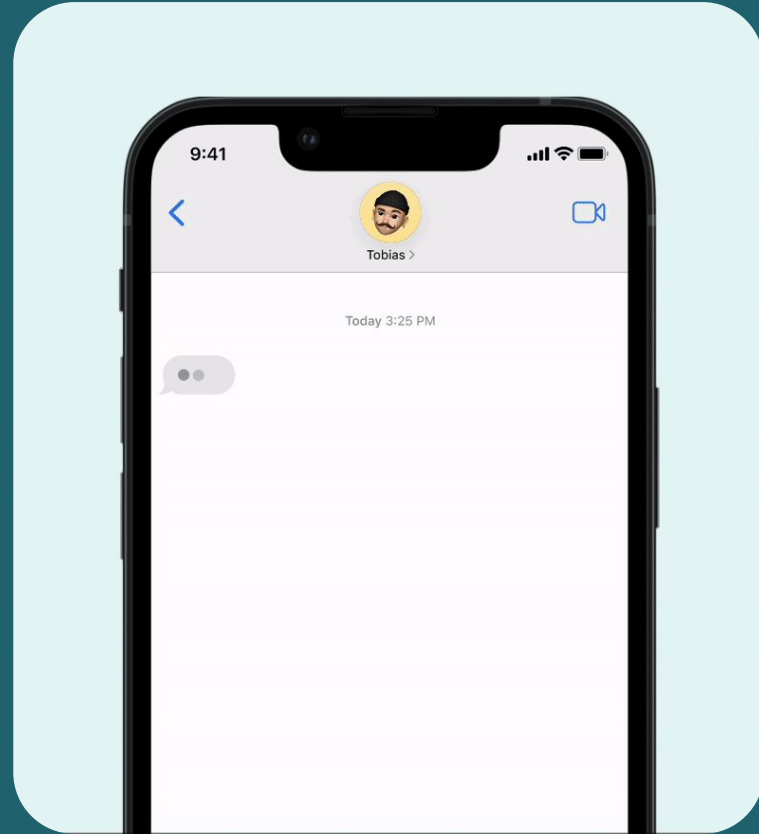


Skip to next touch.



Realtime

Highlights sent via text



Questions?



Keep in touch!

Technical Issues

Customer Support: q@traceup.com

Help and FAQs

support.traceup.com



Tim Bennett

Coach and Player Education



support.traceup.com



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